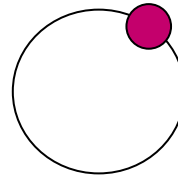
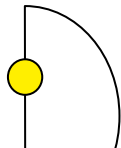
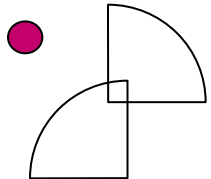


# HOSTED LEADERS PROGRAMME 2022

## Educator Leader Brochure

Halls S1 - S2, ExCeL London  
23-25 March 2022



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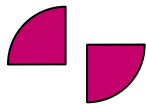


Email [hosted@bettshow.com](mailto:hosted@bettshow.com) to get involved

“  
I’m excited to get the opportunity to meet with likeminded people from the community - with so many dramatic changes in education, the global nature of the community will be invaluable.

”  
**John Short Ring**  
Deputy Head  
King’s College  
School  
Wimbledon





# WHAT IS IT?

Our Hosted Leaders Programme matches school, university and government leaders with thoughtfully selected education solution providers to discover innovative new products and services, via 15 minute face-to-face meetings. Meetings will take place at designated times throughout 23-25 March 2022, alongside the Bett and Learnit events in the S1 and S2 Halls, ExCeL London.

Each meeting is based on both parties' mutual interest. We only match meetings where there is value for both the educator leader and the company. Participating educator leaders identify challenges they are trying to overcome and products and services they are looking to source, and education solution providers request meetings with leaders who are actively searching for the products and services they deliver. No random meetings or forced connections, just high-quality conversations between two parties who are perfectly matched to do business.

This invaluable initiative provides tangible ROI for all participants. Book now to discover a truly unique opportunity to start building productive, meaningful relationships with your future partners.

**SAVE  
THE DATE**  
**23-25 March  
2022**



# WHO CAN TAKE PART?

## 1. Educator Leaders: K-12, HE or Government

The programme is open to anyone in a leadership position within a school, university, or education system (e.g. government or state). Each education leader must be responsible for buying or evaluating education products, services and/or technology. Applicants should apply via our website or email [hosted@bettshow.com](mailto:hosted@bettshow.com) for more information.

## 2. Education Solution Providers

The programme is open to all learning and technology companies that provide solutions or services to schools, universities and governments, both in the UK and internationally.

Email [hosted@bettshow.com](mailto:hosted@bettshow.com) to get involved



“  
Thank you for letting me be part of the Hosted Leaders Programme, it was great! **It was like having a personal assistant to help set up the right meetings for me.** As a result we have already signed up with one of the suppliers – there is a good chance that I wouldn't have found them otherwise.



**Jo Gathern**  
School Business  
Manager  
**The Glebe Primary  
School**

”

# WHY TAKE PART?

## As an educator leader, what do I get?

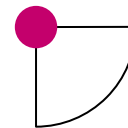
- **Scheduled meetings with education solution providers** selected by you. Using our proprietary technology platform, you'll select meetings with technology and solution providers who meet your needs. The choice is yours - select companies who interest or excite you. Meetings are only matched where both the education leader and the company want to meet each other, meaning they are useful, time efficient and a great way to quickly source new and interesting ideas and partners.
- A free ticket to Learnit (worth £995). You'll also receive a free ticket to the Learnit 2022 conference, taking place alongside Bett 23-25 March 2022. Over 100 speakers across three days will tackle the most pertinent issues in education today. Confirmed speakers already include **Andreas Schleicher**, Director for Education & Skills at the **OECD**, **Liz Robinson**, Co-Director at **Big Education** and **Arunabh Singh**, Director of **Nehru World School** in Delhi, India.
- **A travel and accommodation bursary** - we reimburse travel and hotel/accommodation expenses up to £250 for those travelling within the UK, £450 for those travelling within Europe and up to £1,000 for those travelling from the rest of the world.



# WHO HAS TAKEN PART PREVIOUSLY?

Previous participating education institutions include:

*Acorn Trust (UK), Al-Bayan Bilingual School (Kuwait), Aspire Academy Trust (UK), ASU Preparatory Academy (US), Baltimore City Public Schools (US), Benenden School (UK), Berlin Metropolitan School (Germany), British School in the Netherlands (Netherlands), Cardiff and Vale College (UK), Cidari Education Ltd (UK), Collège du Léman (Switzerland), DC Public Schools (US), Derby Diocesan Academy Trust (UK), Ebor Academy Trust (UK), Eton College (UK), Federal Institute of Education, Science and Technology (Brazil), First Federation Trust (UK), Forest International School, Paris (France), GEMS Education (Dubai), Hatching Dragons (UK), Kawartha Pine Ridge District School Board (Canada), King's College School Wimbledon (UK), Latymer Upper School (UK), Maharashtra International Education Board (India), Manor Hall Academy Trust (UK), Ministry of Education - Afghanistan, Ministry of Education - Chile, Nord Anglia Education (UK), Putney High School (UK), Scarborough College (UK), Solihull School (UK), Sotogrande International School (Spain), SPARK Schools (South Africa), Tecnológico de Monterrey (Mexico), University of California, Los Angeles (US), University of Cape Town (South Africa), University of Edinburgh (UK), Westminster Under School (UK), Wycombe Abbey School (UK), Yale University (US).*



**Peter Ashworth**  
CEO  
Cidari Multi  
Academy Trust



“

**The chance to meet new, emerging providers is particularly important in today's changing landscape, and I now know I can trust Learnit to introduce me to people I wouldn't have met otherwise.**

”

# WHO HAS TAKEN PART PREVIOUSLY?

Previous participating education solution providers include:



**EPSON**  
EXCEED YOUR VISION



**OverDrive**  
Education

**SMART**  
Technologies



**humly**

**WESGRO**  
cape town & western cape  
tourism, trade & investment

# ABOUT US

## → About Bett

Bett in London is the world's largest education show. For over 36 years it has been there to connect the global EdTech and resources industry with educators, institutions and governments looking to learn, to trade, and to network.

Bett offers the chance to stand shoulder-to-shoulder with the biggest and brightest EdTech and resource providers, to demonstrate your commitment to innovation in front of the biggest gathering of education buyers and to generate the qualified leads that will set your business up for success into the future. As well as our world-leading exhibition, our digital solutions and omnichannel approach provide access all year round.

## → About Learnit

Learnit is the global community for educator leaders driving impactful change. We host intellectually honest conversations on the future of learning, and create meaningful connections between those affecting positive change for their learners. Over 85,000 leaders receive the Learnit Memo every week. Subscribe to the Memo, listen to the Learnit Podcast, or sign up for our next event at [www.learnit.world](http://www.learnit.world).



# GET IN TOUCH

Get in touch to discuss the programme in greater detail. The Hosted Leaders Programme is delivered in partnership between Bett and Learnit.

Email [hosted@bettshow.com](mailto:hosted@bettshow.com) to get involved

